

Contact: Barbara Gannon
Sargento Foods Inc.
920-892-3530
bgannon@sargento.com

Rory Swikle
Wheatley & Timmons, Inc.
312-755-6207
rswikle@wheatleytimmons.com

SARGENTO PROMOTES TWO

PLYMOUTH, Wis. (May 20, 2009) – Sargento Foods Inc. announces the promotions of Shawn Marcom and Brian Jenny.

“We are pleased to have Shawn and Brian on our team,” said Lou Gentine, chairman and CEO at Sargento. “We are confident they will contribute to our ongoing success in their new roles.”

Shawn Marcom has been promoted to Senior Director of Procurement, replacing Jerry McGuinn who retired from Sargento earlier this year. With this promotion, Marcom will be responsible for building strong supplier relationships, negotiating supplier agreements and overseeing the ingredient and supply area teams. Since joining Sargento in 1996, Marcom has served as a Procurement Manager and Senior Procurement Manager. He is also a Certified Purchasing Manager and has received two Sargento Chairman’s Awards. Previously, he worked as a procurement agent at Kaukauna Cheese Co. Marcom earned his master’s degree from Concordia University and his bachelor’s degree from the University of Wisconsin-Stevens Point.

Brian Jenny has been named Senior Manager of Pricing and Analysis in the Food Service Division. In his new role, Jenny will be responsible for all aspects of division pricing, risk management, accruals and profit margin analysis. Jenny joined Sargento in 1989 as an Electrical Engineer and has since held a variety of roles including Project Engineer, Operations Services Director and most recently as Marketing Manager of New Product Development, Food Service and Food Ingredients. Jenny earned his master’s degree and bachelor’s degree from Marquette University.

Additional information may be obtained by contacting Rory Swikle at 312-755-6207 or via email at rswikle@wheatleytimmons.com.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based solutions throughout its history. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients and sauces. Sargento is owned and operated by the Gentine family, and has net sales of \$900 million.

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